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***FOR IMMEDIATE RELEASE***

## **Matsco Announces New Manager of National Programs**

April 4, 2006 – Emeryville, CA – Matsco announced that Jeff Connon has joined its National Programs team as Regional Sales Manager. With more than 10 years of experience in the practice financing and technology markets, Jeff will be responsible for managing key programs in the dental market and new business development in the optometric market.

“We are thrilled to have Jeff on our team,” says Gavin Shea, Regional Production Manager for Matsco, “With a history of building important relationships, a proven ability to penetrate new markets and an excellent track record in healthcare practice financing, Jeff will be an important part of Matsco’s growth.”

Jeff is based in Boston, MA.

### **About Matsco**

Matsco, headquartered in Emeryville, CA, is a leading provider of healthcare practice financing, including start-up and practice acquisition financing, equipment and expansion leases and loans, and commercial real estate financing. Matsco has the exclusive endorsement of ADA Member Advantage<sup>SM</sup> and is the only practice financing company recommended by the American Animal Hospital. For more information on products and services provided by Matsco, call 800.326.0376.

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