



m a t s c o ®

---

Contact:

Lori Steiner

Marketing Manager

Voice: 510.450.3152

Fax: 510.450.3031

[Lori.Steiner@matsco.com](mailto:Lori.Steiner@matsco.com)

[www.matsco.com](http://www.matsco.com)

***FOR IMMEDIATE RELEASE***

## **Matsco Announces New Design Symposium for 2007 ADA Annual Session**

July 20, 2007 – Emeryville, CA – Matsco is set to introduce its newest continuing education seminar, **Building Your Dream Office: A One Day Dental Office Design Symposium**, at this year's ADA Annual Session in San Francisco, CA.

Scheduled for Friday, September 28, Building Your Dream Office is for dentists planning to build, expand or remodel their practices. The interactive educational forum combines classroom style presentation with small group discussion to address everything from design and technology to project planning and financing.

“We are very excited about Building Your Dream Office,” said Allison Farey, president of Matsco. “During the course of the day, we’ll teach doctors how to prepare for a practice construction project by simulating the process and highlighting the key decision points. They’ll learn best practices, how to avoid common pitfalls and leave the day with ideas and strategies they can implement immediately.”

Building Your Dream Office features top dental industry experts including Dr. Michael Unthank, Dr. John Jameson, Dr. Gregory Liberatore, Art Wiederman, CPA, Geri True and Gavin Shea. These and other experts in dental practice design and construction projects will host small group discussions during the afternoon session.

[www.matsco.com](http://www.matsco.com)

A Member of the Greater Bay Bancorp Family

2000 Powell Street 4th Floor Emeryville, CA 94608 T: 800.326.0376 F: 800.318.8601



m a t s c o ®

---

For more information about Building Your Dream Office and other Matsco events at the ADA Annual Session, visit [www.matsco.com/ADA07](http://www.matsco.com/ADA07). To register for the ADA Annual Session, visit [www.ada.org/goto/sessions](http://www.ada.org/goto/sessions).

**About Matsco**

Matsco, headquartered in Emeryville, CA, is a leading provider of healthcare practice financing, including start-up and practice acquisition financing, equipment and expansion leases and loans, and commercial real estate financing. Matsco has the exclusive endorsement of ADA Member Advantage<sup>SM</sup> and is the only practice financing company recommended by the American Animal Hospital. Matsco is a division of Greater Bay Bank N.A. Member FDIC. For more information on products and services provided by Matsco, call 800.326.0376.

# # #